2015 State Data Center and Census Information Center Annual Training Conference
June 1 - 3, 2015

AGENDA   MONDAY, JUNE 1, 2015 -- JOINT SESSION

2:00 PM   **Welcome – SDC and CIC Networks**
- **Rob Chestnut, Acting Chief, Customer Liaison and Marketing Services Office (Introduction)**
- **Jeannie Shiffer, Associate Director for Communications**
  - **Census Bureau Strategic Goals**
- **Stephen Buckner, Assistant Director for Communications**
  - **Premiere partners**
- **Momi Fernandez, Chairperson, Census Information Center Steering Committee**
  - **Opening Statement**
- **Bob Coats, Chairperson, State Data Center Steering Committee**
  - **Opening Statement**

2:45 PM   **Conversation with Executive Staff**
- **Nancy Potok, Deputy Director and Chief Operating Officer**
  - **Status of the Census Budget**
- **Lisa Blumerman, Associate Director for Decennial Programs**
  - **2020 Overview**

3:30 PM   **American Community Survey –**
- **Gretchen Gooding, American Community Survey Office**
  - **Demonstration of the Case Study Database**

4:00 PM   **Session Adjourns**

AGENDA   TUESDAY, JUNE 2, 2015 -- JOINT SESSION

2:00 PM   **The Future of Data Dissemination**
- **Rebecca Blash, Center for Enterprise Dissemination Services and Consumer Innovation**
  - **Brief overview of CEDSCI**

2:30 PM   **Collaborating with the Data Dissemination Staff**
- **Tomás Encarnación, Chief, Data Dissemination Branch, CLMSO**
  - **Stay informed about what we are doing in your area**

3:00 PM   **American Community Survey –**
- **Deborah Stempowski, Chief, American Community Survey Office**
  - **ACS Program Updates**

3:30 PM   **Redistricting**
- **James Whitehorne, Redistricting Office**
  - **The Phases of the 2020 Redistricting and Differences from 2010**

4:00 PM   **Session Adjourns**

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AGENDA   SDC SESSION – WEDNESDAY, JUNE 3, 2015

2:00 PM   **Geographic Programs**
- **Laura Waggoner, Assistant Division Chief, Geography Division**

3:00 PM   **Communication Session**
- **Bob Coats, Chair, State Data Center Steering Committee**
  - **Communication Working Group findings**
  - **SDC Panel Discussion on Social Media (including PIO)**
  - **Demo of the new SDC web pages**

3:30 PM   **SDC Business Meeting**
- **Bob Coats, Chair, State Data Center Steering Committee**
- **Dan Veroff, Vice-Chair, State Data Center Steering Committee**

4:00 PM   **Session Adjourns**

AGENDA   CIC SESSION – WEDNESDAY, JUNE 3, 2015

2:00 PM   **Alternate Questionnaire Experiment**
- **Nicholas Jones, Population Division**
  - **What's next in the process**
- **Jenny Kim, Decennial Management Division**
  - **National Content Test**

3:00 PM   **CIC Business Meeting**
- **Momi Fernandez, Chairperson, Census Information Center Steering Committee**
- **Melanie Poulter, Vice-Chairperson, Census Information Center Steering Committee**
  - **ACS Case Studies - How can CICs align their data needs with the Bureau's?**
  - **Other items of business**

4:00 PM   **Session Adjourns**